

LIZ CHAN

GRAPHIC DESIGN + ART DIRECTION

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EDUCATION ++

School of Visual Arts, NYC

BACHELOR OF FINE ARTS, Graphic Design

Dean's list all semesters

Cumulative GPA: 3.7

Graduated: May 14th, 2010

WORK EXPERIENCE ++

InStyle Magazine, Time Inc. NYC

(2012-Present): DESIGNER

Designer for the print edition, including laying out front of book pages, art directing photo shoots, and brainstorming ideas and visual concepts for stories.

Columbia University Press, NYC

(2010-2012): PRODUCTION DESIGNER

Designing book covers, dust jackets, and book interiors while handling purchase orders, cast-offs, and communication with printers.

Public Health Solutions, NYC

(2008-2011): GRAPHIC DESIGNER

In-house designer who oversees branding standards and designs both print and web materials, including social media sites such as facebook, twitter, and myspace.

Social Life Magazine, NYC

(2007-2008): DESIGN EDITOR

Execution of the design and layout of the entire magazine for 10 issues

Beverly Feldman Shoes, NYC

(2007): FREELANCE DESIGNER

Designed invitations and gift certificates for a private VIP fashion event

EXHIBITIONS ++

Type Directors Club, 2011

TDC57 Exhibition and Publication

Art Directors Club, 2009

School of Visual Arts BFA Graphic Design + Advertising Portfolio Exhibition

PUBLISHED ++

TDC Typography 32 Annual, 2011

Type Directors Club Typography Annual publication for excellence in typography

School of Visual Arts Senior Library, 2010

Award winning publication featuring the work of graduating seniors from the class of 2010

Visual Opinion Magazine, 2010

School of Visual Arts student work magazine

SKILLS ++

Adobe CS5, HTML, CSS, Silkscreening, Social Media platforms, fashion/design blogging